

SYSTEM AND METHOD FOR PROVIDING  
CUSTOM STOCK IMAGES

ABSTRACT

A system for providing custom stock images includes systems for receiving a request for custom stock image and for generating one or more sales orders based on the request. The system also includes systems for receiving the sales orders and 5 generating one or more assignment invitations based on the sales orders. The system further includes a photographer network comprising a database of information associated with one or more photographers to be considered for an assignment. The system also includes a system for selecting one or more photographers, based at least in part on one or more photographer ratings associated with each photographer, to 10 receive an invitation to participate in an assignment. The system also includes systems for receiving uploaded images and systems for receiving accepted uploaded images and key-wording the accepted uploaded images. The system includes one or more stock image libraries operable to receive and store key-worded images.